



ANN SU 蘇恩誼

General Coordinator of Meichu Prep.



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LinkedIn Profile: [linkedin.com/in/annsu](https://www.linkedin.com/in/annsu)

EDUCATION

Junior of Management Science

National Yang Ming
Chiao Tung University

2022–Present

EXPERTISE

- Social Media Marketing
- Teamwork
- Creative
- Communication Skills
- Adobe Premier Pro
- Adobe Photoshop
- Microsoft Excel

LANGUAGE

- Chinese
- English

PROFILE

Passionate, responsible, and challenge-driven.

I'm currently the General Coordinator of the Meichu Preparatory Committee. Experienced in leadership roles such as Activities Director, Public Relations Officer, and Creative Director. Combining a management science background with Cross-Disciplinary Program of Multimedia X Storytelling, skilled in video production and creative planning.

WORK EXPERIENCE

General Coordinator

2024.06 – Present

Meichu'25 Preparatory Committee

- Leading a cross-university team of 35 members from NYCU and NTHU.
- Managing all Meichu Games-related affairs with over a thousand spectators.
- Incorporated digital resources to enhance management efficiency.

Campus Ambassador

2024.09 – Present

KKBOX

- Contributing to the video production team by handling creative ideation, filming, and editing skills.
- With a fan base of fewer than 700 followers, the audition video achieved 8,115 views and reached 4,061 accounts, 85.5% of which were non-followers.

Member of Activities Department

2024.03 – 2024.11

2024 Meichu Hackathon

- Designed the story, rules, and interactive text for the lucky draw activity at the Corporate Exposition via LINE Bot.

AWARDS

Young College Elite of 2024

China Youth Corps 2024

- Recognized for my contributions to the Meichu Games by NYCU and China Youth Corp.

Meichu Scholarship of 2023 & 2024

National Yang Ming Chiao Tung University

- Won the Meichu Scholarship for two consecutive years.